
LaborTech 2010 Schedule

FRIDAY, December 10

5:00 - 7:00 PM **Registration** - (McLaren Center rm. 252)

7:00 PM **International Media and Labor**

Funda Basaran - Ankara University LaborCom And Labor Media In Turkey

Chie Matsumoto - Journalist/LaborNet Japan And Streaming TV

<http://www.labornetjp.org/tv>

Cardona Luis Adolfo - Colombian union organizer working in LA, Killer Coke Campaign/SINALTRAINAL member

Toya Isabella Fernandez - Brazil and Media

SATURDAY, December 11

9:00 - 9:30 AM **Registration** - (McLaren 252)

(Morning refreshments - Coffee, tea with bagels, sweets)

9:30 AM **Opening & Welcoming** - (McLaren 252)

Committee Members

Dorothy Kidd - USF Department of Media Studies

9:40 - 10:50 AM **Prenum**

Social Media, Blogging, Communication Tools And Labor - (McLaren 252)

Hundreds of millions of people in the US and throughout the world are using social media and the Internet to organize and communicate. We will look how new communication networks are being organized and how labor is using these tools to get their stories out and build solidarity.

Steve Dondley - Prometheus Labor Communications

Alice Sunshine - California Faculty Association, Communications Director invited

Pedro Joel Espinosa - Mobile Voices Project MIDEPSCA

John Dalessandro - Writers Guild of America, West, Writer and Organizer on 2007-2008 strike

Charles Lenchner - Organizing 2.0

11:00 - 12:30 PM **Workshop I**

Using Media In The Battle Against Korea-US "Free Trade" Agreement ()

The effort to defeat to educate labor and public against these "Free Trade" agreements has had some success with the recent failure of the effort to get a Korea-US Free Trade Agreement. This workshop will look at how media was used to fight this agreement.

Wes Brain - Brain Labor Report/Chair, Southern Oregon Jobs with Justice

Jim Lockhart - Campaign Against Korea FTA

Using Cell Phones For Communication and Organizing ()

Cell phones are becoming the main tool for communication for the mass of working people. These phones are now computers that take video and can be tools for broadcasting. This workshop will look at how we can use them in our struggle.

Pedro Joel Espinosa - Cell Phone Organizing/Mobile Voices-Voces Moviles

Nick Yale - member of Association of California State Supervisors (ACSS) CSEA-California State Employee Association.

Building Interactive Websites ()

Having a website is a basic requirement to organize our information and make having a portal that is both user friendly and interactive to build our networks will be focused on at this panel.

Steve Dondley - Prometheus Labor Communications

Miguel A. Cavallin - Retired CWA9412/Web Master/Media Site Developer

Protecting Libraries, Privacy and Information Technology ()

The protection of libraries against the privatization of information and the use of information technology for and against labor will be looked at in this panel.

James Jacobs - Stanford Library/International Documents/Radical Reference

Doug Ohmans - LaborNet Webmaster, Former OCAW Librarian

12:40 - 2:15 PM **Lunch Plenum** (McLaren 252)

Defending The Internet, Democracy and Communication Tools

The power of the internet is with us every minute of the day. The effort to protect democratic rights including the fight against monopolization for profit of the internet is a vital issue and this panel will look at the relationship of democracy to the new communication tools and networks.

Todd Davies - Lecturer Stanford

Dorothy Kidd - Professor USF Media Department

Chris Witteman - Media Lawyer, Public Media

Bruce Wolf - www.freemuni.org

2:30 - 4:00 PM **Workshops II**

Lessons And Practices Using Labor Video/Radio ()

How is radio and video being used to expand labor media and information. This workshop will examine the work of laborradio.org, community access TV shows and community radio in getting our stories out. It will also discuss how to use flip phones.

Frank Emspak - Workers Independent News WIN

Stewart M. Ransom - ATU International

Sabrina Jacobs - KPFA

Ken Hamidi - Shout TV

Streaming your rallies, conferences and TV shows ()

Streaming your rallies, conferences and TV shows for the first time in history it is possible to stream our rallies, educational meetings and other events live and/or taped on the Internet. This will be a workshop on how to do this and work to build many labor channels.

John Parulis - *Streaming video specialist*, LaborTech Webmaster, Brightpathvideo.com

Toya Isabella Fernandez - Linefeed

Culture, Media, Technology And Labor ()

Art and labor are a must from rap to animation and even games on the internet we will look at how artists can use the internet to get the word out. It will also look at the ReelWorks international labor film festival as well as the Turkish labor film festival

Colette Washington - CNA Communications

Funda Basaran - LaborFest Turkey, University Of Ankara

Jim Kelly - San Jose City College Labor Studies Coordinator/ReelWorks

Mike Daly - Ironworkers Local 377

Free Open Ware Software and Content Management Systems ()

What is open software and why should labor use this in their content management systems. This workshop will also look at droopie and other platforms.

Steve Dondley - Prometheus Labor Productions

5:00 - 6:30 PM **Dinner** (Student cafeteria is open until 7:30 PM)

7:00 - 9:30 PM **Music & Cultural Event** (\$10 for non-registration for LaborTech) (McLaren 252)

Music by: **Colette Washington** - CNA/NOC Communications Director

Jack Chernos - AFM 6

Key Note Speaker:

Kevin Bracken - Secretary Victoria Branch Maritime Union of Australia, President

Trades Council (speaking in personal capacity)

SUNDAY, December 10

9:00 - 9:30 AM **Registration** - (McLaren 252)
(Morning refreshments - Coffee, tea with bagels, sweets)

9:45 - 11:00 AM **Plenary & Discussion** (McLaren 252)

Developing a Labor Media Strategy

Labor faces a political and economic onslaught challenging its existence. This panel will look at how labor can challenge these attacks in part with labor media and technology to break the information blockade and ideological barrage against working people.

Steve Stallone - President ILCA

Rebecca Rosen Lum - President CWA Freelancers Media Workers

Peter B. Collins - AFTRA, Radio Journalist

Frank Emspak - Workers Independent News Founder www.laborradio.org

11:15 - 12:45 AM **Workshops III**

Making A Labor Video and Labor Media Training ()

There are millions of videos on youtube and other channels and a growing number of labor videos and documentaries. This workshop will look at how to make a labor video and how they can be used and distributed to organize and build the labor movement.

Mary Ellen Churchill - Labor Videographer

Joan Sekler - Producer "Locked Out" On ILWU Local 30 Rio Tinto Lock-out

Stewart Ransom - ATU International

Student Labor Organizing Using the Internet And The Alta Gracia Campaign USAS ()

Students are organizing on hundreds of campuses to support education workers and also to fight for workers around the world. This panel will look at some examples of these efforts.

Dave Mitchell - Stanford Labor Action Coalition

Perina Reyes - SEIU 2007

Privacy, The Internet & Labor ()

The issue of privacy of our records and electronic information is now not only a question of getting a job but also getting workers comp and other rights. We will look at the wild west environment where using the internet and IT has become a deadly danger to workers and the public and what we can do about it.

Patricia Moleski - Fired IT Whistleblower At 7th Day Adventist Hospital Chain

Linda Ackerman - Privacy Activism (invited)

Steve Zeltzer - California Coalition for Workers Memorial Day, Labor Video Project

Development of Labor Channels & Labor Media/ SINALTRAINAL Stream from Columbia Coke Workers ()

The use of labor channels and streaming to build international solidarity has tremendous potential and this panel will look at low power radio, the Latino media and how international communication is breaking barriers.

Toya Isabel Fernandes - Linefeed

Max Peres - Coalition of Immokalee Workers CIW-Set up low FM power station

Maria Hall - Radio Journalist

Isabel Wagemans - International Labor Educator with www.fossocsol.be &
Representatives from Belgium

1:00 - 2:45 PM **Lunch Plenary** (McLaren 252)

KPFA "Labor and Representation at KPFA"

What is happening at KPFA? Recent layoffs of the Morning Show staff brought to public attention a number of longstanding issues involving paid and unpaid workers, unions, and

management at KPFA and Pacifica Radio. This panel will include representatives from different worker perspectives, in an effort to find common ground and define ways to make KPFA more responsive to the needs of labor.

Possible panelists: (Not finalized)

3:00 - 4:30 PM **Proposals For Action & Organizing** (McLaren 252)
International labor channel and Strategies for Building Labor Channels
