

Registration Form

NAME:

E-MAIL:

WEB PAGE (if you have):

ADDRESS:

PHONE:

UNION/ORG:

Registration - **\$125**

Pre-registration by 11/16 - **\$100**

(Student, unemployed & seniors - **\$50**)

(Registration fee includes lunches and continental breakfasts)

Saturday Dinner Event - **\$25**

(Saturday dinner is not included in the registration fee)

For more information, please call (415) 282-1908 or e-mail: info@labortech.net

Scholarships available, please contact LaborTech

Please send this form and your check to:

LaborTech

PO Box 720027

San Francisco, CA 94172

For more info: (415) 282-1908

info@labortech.net

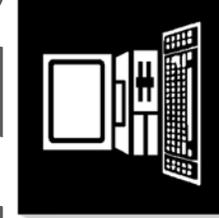
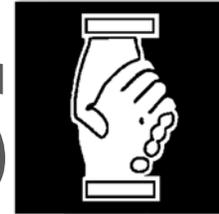
www.labortech.net

Labor Donated



LaborTECH
P.O. Box 720027
San Francisco, CA 94172

LaborTech 2012



The Digital Revolution And A Labor Media Strategy

November 30, December 1, 2, 2012

University of San Francisco, 2130 Fulton St. (at Cole), San Francisco, California
www.labortech.net

Dear Brothers and Sisters,

LaborTECH 2012 takes place in the midst of a massive union busting drive aimed at destroying our unions and privatizing public services and education. A critical vehicle in our fight back is developing a labor media strategy and training our members how to use communication tools to tell our stories and mobilize against these attacks on our basic rights.

LaborTech 2012, which is held bi-annually, was established to train workers and trade unionists on how to use the Internet which now includes social media and video to organize and educate.

This is happening already in many campaigns such as the Wal-Mart national Black Friday and during the mobilization against the attack on public workers in Wisconsin.

We will have workshops on how your local can set up a streaming video channel in which you can have all your rallies and meetings on line and available as a file for your members and others who are interested in the issues facing your members, trade and profession.

We will also show how you can produce a video documentary about your issues that can go on your you-tube channel to educate your members and the public at large as well as journalists who are covering your issues.

These tools are now user friendly and available at little or no cost and the growing use of the smart phones offers new opportunities. This phone is a powerful computer to actually stream your rallies and press conferences on your own channel live from anywhere in the country or around the world.

Let work together and learn together in building our skills and resources to develop and use these tools to arm our members and unions in our struggles to survive and build a strong labor movement..

LaborTech 2012 Schedule

- 11/30 (Friday) -5-7:00 PM LaborTech Registration - USF McLaren Center
7-10:00 PM Plenum
- 12/1 (Saturday) 9:00 - 6:00 PM Plenum & Workshops
7-9:00 PM Dinner
- 12/2 (Sunday) 9 -4:00 PM Plenum & Workshops

Program (Partial list)

Plenums: (subject to change)

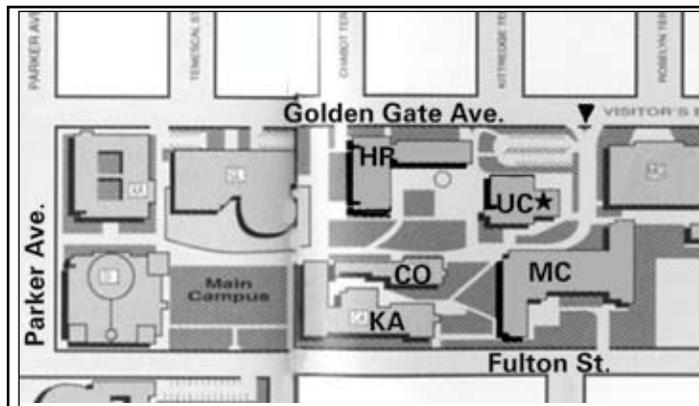
- * Spooked by the MOOCs? The Boom in Online Learning and the Future of Academic Labor and Successes in an Emerging Global Movement Infrastructure off the Grid
- * Technology and Revolution: What's Really Happening? What's Needed? * Technology and Lessons On The Front Lines, Wal-Mart Workers Battle On The Information Line
- * An Internet Of, By, and For The People: Struggles

Workshops (Partial list-subject to change)

- * Labor Apps and Social Media In Organizing
- * Building Interactive Web sites And What Works
- * How To Do A Labor Video and Radio For Organizing And Education
- * Streaming video
- * Using your smart phone to build a streaming labor channel
- * Using Social Media To Organize
- * Tech Workers, Health and Safety and Internet Campaigns
- * Building Interactive Websites for union locals and labor
- * Building LaborFests in the US & Around the World
- * Labor Media Workers, The Internet & Labor Movement

Endorsers (Partial list)

- Amalgamated Transit Union
- American Federation of Teachers 2121
- Plumbers UA Local 393
- Sheet Metal Workers 104
- Oakland Education Association
- Pacific Media Workers Guild - CWA 39521
- KPFA



- MC** - McLaren Complex
- UC** - University Center
- KA** - Kalmanovitz Hall
- CO** - Cowell Hall

Conference Location:

University of San Francisco Main Campus is located near the north east corner of the Golden Gate Park, between Golden Gate Ave. and Fulton St., and Masonic Ave. and Parker Ave. in San Francisco.

The registration will be at the **McLaren Complex** on the campus. Nearest entrance will be from Fulton near Cole, or Golden Gate Ave. near Roselyn Ter. Parking will be on street parking or a parking lot on campus. Bus from the down town will be #5 Fulton or #31 Balboa.